Earthshade: Supporting your view of the world™

Pioneering Green, Sustainable, or Eco window fashions, treatments, and coverings since 1999; Our family continues to define the SAFEST and most sustainable shades and blinds in the world...for your family.

Whether providing a warm and secure napping environment for children or the perfect feel for a family gathering, conserving energy, or controlling afternoon glare at work, our Natural Roman shades, Roller shades, and Mini-Blinds, are made in cooperation with nature.

-ECO-SAFE: With the goal of being CHEMICAL FREE

HappyShades™ Roman shades remain the world's only backyard COMPOSTABLE window fashions.

Safeshades™ Roller shades represent the LOWEST emitting roller shades in the world.

TrueGreen Hemp[™] roman shades are the world's only chemical free, inherently & naturally fire retardant shades!

Better-Blinds™ are uncoated and unfinished durable recycled mini-blinds!

- **-ENERGY EFFICIENT:** Our shades have a naturally impressive degree of insulating and sun shading properties that may increase the energy performance of your window system, allowing additional control of your climate and wallet.
- **-HEALTHY:** Finishes, chemicals, lacquers, or other commonly used or mandated "finishes" and "processes" are NOT necessary thanks to our extreme care, attention to quality, and respect for the inherent properties of the material, insuring lasting durability and superior indoor air quality while bringing out the best of any decorative style!
- **-COMMITMENT:** We are committed to "People and Planet" and to your satisfaction. Listening to you, watching trends, and capitalizing on decades of experience allow us to create captivating "Eco-Superior" hand-crafted quality window shades that are truly easy on the planet and delightful to the soul.
- **-QUALITY:** Our own looms allow for distinctive hand crafting by three generations emphasizing our commitment to people and planet by celebrating both International and Domestic Fair Trade. Our versatile operating styles & captivating patterns are designed to bring out the best of any decorative style without the use of chemicals, dyes, or otherwise commonplace and sometimes mandated processing.

- -CUSTOM VERSATILITY: Earthshade™ Natural Window Fashions™ are available in numerous operating styles including Top-down/ bottom-up and Solar powered motorization by remote control and/or wall switch (low EMF) making our blinds the ideal solution for any circumstance.
- -EARTH FRIENDLY: All custom shades come standard with our revolutionary customer care, and our lifetime limited warranty, effectively promoting peace of mind for people and planet, while "Supporting your view of the world™"

-CHEMICAL SENSITIVITIES: Are you a 21st century canary?

Earthshade Natural Window Fashions is one of the few organizations making an often time consuming commitment to understand and craft an aesthetically pleasing product without contributing to the rising health concerns of indoor air quality (IAQ).

Often disregarded by the medical world with limited regulation and little oversight by "green" rating systems; Science is increasingly proving that chemicals, concentrates and/or synthetic substances persist and accumulate over a lifetime, having a vast range of effects on health. The rise in production since World War II virtually matches the rise in ailments such as Cancer. More ambiguous is the rise in conditions such as Chemical sensitivity, Multiple Chemical Sensitivity (MCS), Environmental Illness, and/or Allergies. With MCS in particular, symptoms can range from an occasional episode of coughing, sneezing, or wheezing, to headaches, dizziness, breathing difficulty, or even total incapacitation when one comes in contact with a simple trigger. Triggers can include simple fragrances, both natural and synthetic, to complex cumulative concoctions of common chemicals and additives found in nearly everything that is made or handled by humanity.

Because MCS is such a vastly misunderstood, understudied, and inherently complex fact for an increasing number of our friends and neighbors, a real challenge arises when attempting to offer a "natural" product suitable for anyone and everyone. Earthshade Natural Window Fashions is committed to producing the truest and purest product of its kind without the practices and/or additives that so many others refer to as normal, necessary, or innocently "natural". We rely on a vast network of small producers, transporters, and craftspeople. Obtaining 100% control can be a daunting task. We have found patterns or materials that are seemingly benign to most, to be inappropriate for others. Conversely we have found materials that some are cautious about to be completely satisfactory. 21st century canaries may rest assured that your time with us will be met with care, compassion, respect, and understanding. We are experienced and eager to assist in discovering the level of appropriateness or comfort our products may offer to each individual. Our distinct experience with certifications, including "GreenGuard" or "Oeko-tex" coupled with nearly fifteen years of testing and studying will provide a sound basis of discussion. In time we hope the rest of society will join us by acknowledging these signs of certain change.